



# 10DLC Campaign Verify SMS/MMS Text Alerts

Political Candidates, Parties, PACs, or other Committees that are 527 tax-exempt organizations and registered with the Federal Elections Commission (FEC) or a State, Local or Tribal Election Authority **MUST** register with Campaign Verify in order to send P2P/A2P Texts.

Please reference the [TTHM Text Alert 10DLC Fact Sheet](#) or call your TTHM Representative with any questions.

## INFORMATION ON YOUR ORGANIZATION

**Official Committee Name:**

**Committee Type:**

**Regulatory Authority Filing URL:**

*Federal Committees should list FEC Filing URL i.e. "www.fec.gov/data/committee/[unique code]"*

*State, Local or Tribal Committees should list the Filing URL for the State, Local or Tribal Authority.*

*This URL MUST list the Email Address or Mailing Address below.*

**Committee Filing Email Address:**

*MUST match record on file with FEC, State, Local or Tribal Authority or registration will be rejected.*

**Committee Filing Mailing Address:**

*MUST match record on file with FEC, State, Local or Tribal Authority or registration will be rejected.*

City/Municipality:

State/Region:

ZIP Code/Postal Code:

**FEC Committee ID (or Committee ID for State, Local or Tribal Authority):**

**Election Date:**

**Verification Email:**

*(for notifications)\**

*\*Once you receive a Verify Token at the Email Address above, please send it to your TTHM Representative.*

## INFORMATION ON YOUR MESSAGING

Notes in parenthesis on Page 2 are intended to provide context based on how Telephone Town Hall Meeting (TTHM) manages compliant Text Alert outreach. These notes do not apply to other vendors. 10DLC registration cannot be shared between text vendors, so these answers will only apply to texts sent through TTHM.



# 10DLC Customer Registration **P2P SMS/MMS Text Alerts**

## Text Use-Case

### Campaign Description

*(Why you are sending these texts?)*

### Sample Text Msg 1

### Sample Text Msg 2

### Sample Text Msg 3

### What area code(s) would you like your texts sent from?

*(Text ID Area Code - list up to three)*

### Are you collecting and processing subscriber opt-ins?

*(Yes – TTHM offers a web registration opt-in service)*

### Are you collecting and processing consumer opt-outs?

*(Yes – TTHM automatically processes opt-outs & scrubs them from future outreach originating from our system)*

### Have you implemented a response to the “HELP” keyword informing customers how they can contact you?

*(Yes – TTHM requires a "HELP" reply script to facilitate this process. See: TTHM Text Alert Sample Scripts)*

### Are you using an embedded link of any kind?

*(Yes – you should be prepared to include links to your website or to actionable items online)*

### Are you using an embedded phone number beyond the contact number in the HELP response?

*(Yes – you should be prepared to include phone numbers that direct message recipients to reach out)*

### Will the campaign include content related to direct lending or other loan arrangements?

### Is affiliate marketing being used and/or was it used in the creation of the campaign?

### Will the campaign include any age-gated content as defined by carrier and [CTIA guidelines](#)?

Please provide your contact information in the event that TTHM needs to reach out regarding this form:

YOUR NAME

YOUR TITLE

YOUR EMAIL